



AWARDS PROGRAM

MIDAMERICAN ENERGY AWARDS

Iowa Girls High School State Basketball Championships

MidAmerican Energy will provide and present the MVP Outstanding Player Award for the entire Iowa Girls High School State Tournament, along with a \$1,000 college scholarship, to a student athlete selected by an independent panel. The overall award winner will be selected from a group of individual MVP Award winners that represent each of the four Class Championships in Basketball and will be announced at the conclusion of the tournament. MidAmerican will receive a high profile promotional spot featuring the MidAmerican Energy logo and 20-seconds of audio which promotes the MidAmerican Energy MVP Award within the 3rd quarter of each of the Title Games for Basketball. A MidAmerican representative will take part in the awards presentations and award the check to the athlete on air and will participate in any photo opportunities.

Iowa Boys High School State Basketball Championship

MidAmerican Energy will provide and present the MVP of the Tournament, along with a \$1,000 college scholarship, to a student athlete selected by an independent panel. The overall award winner will be selected from Captains of each of the four Class Champions and will be announced at the conclusion of the tournament. MidAmerican will receive a high profile promotional spot featuring the MidAmerican Energy logo and 20-seconds of audio which promotes the MidAmerican Energy MVP Award within the 3rd quarter of each of the Title Games for Basketball. A MidAmerican representative will take part in the awards presentations and award the check to the athlete on air and will participate in any photo opportunities.